

special topic
sponsoring partners

I N F O R M A T I O N F O R P A R T I C I P A N T S



EUROPEAN SATELLITE NAVIGATION COMPETITION 2010

01 | may - 31 | july

Submit your application innovation from 1st May to 31st July 2010
at www.galileo-masters.eu



under the
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Madrid, Spain



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MISSION OF THE ESNC UNIVERSITY CHALLENGE

- High quality GNSS education is a driver for innovation, an enhancement for companies' competitiveness and a valuable opportunity for international cooperation.
- To bridge the gap from GNSS research and academia and to entrepreneurship the ESNC University Challenge particularly addresses students and research associates with the aim to foster the creation of commercial ventures from bright ideas.
- Furthermore the University Challenge will leverage exposure and credibility of student innovations on a global level and establish links to the world of business.





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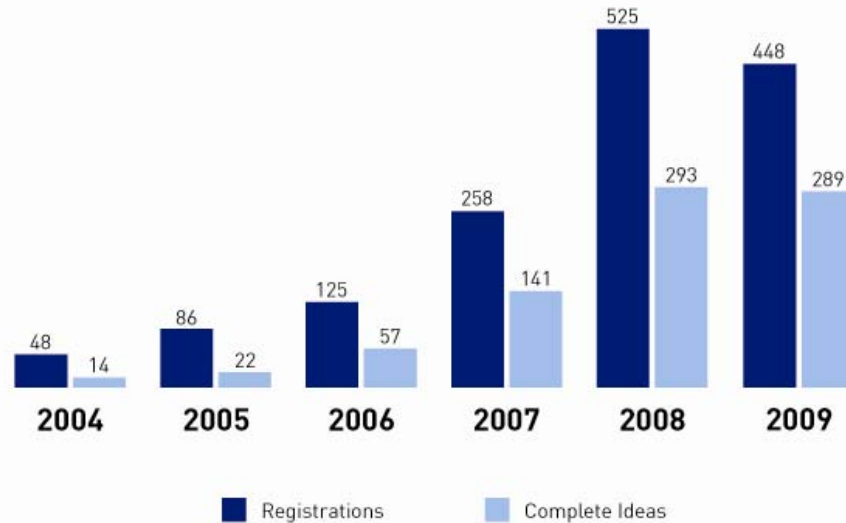
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Participants 2004-2009





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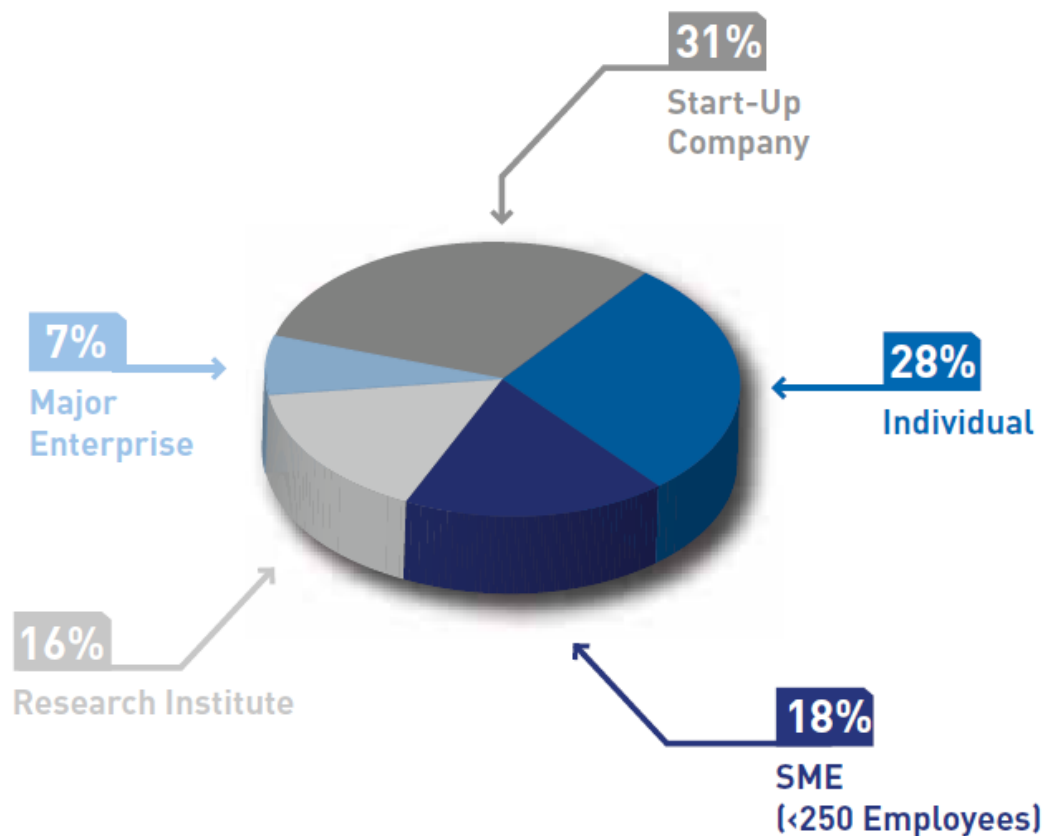
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Form of Organisation





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OBJECTIVE

- The University Challenge not only addresses students and research associates with a background in aerospace and GNSS-specific courses of study
- aims at reaching out to any young researcher dealing with areas of potential applications, be it prospective automotive engineers, logistics providers, game and other mobile application developers, or health promoters.

The evaluators will focus on creativity and market needs rather than technological perfection of the business idea.





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PRIZE:

→ The aim of the ESNC University Challenge is the realisation of the winning idea in form of the founding of a start-up company.

KIS4SAT will provide 10 days of work with an individual coach to be selected by the winner from within the KIS4SAT consortium.

The coach will e.g. consult on IPR issues, technological feasibility and business plan in order to prepare the application to a suitable incubation programme as offered by ESNC partner regions.





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KIS4SAT

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In total prizes worth € 1.000.000 will be awarded

Main Prize



GALILEO
Masters

The overall winner – the GALILEO Master – will be chosen from the regional winners and the special topic winners.

- grant of **EUR 20,000**
- chance to enter a 6-months incubation programme in favoured region to realise the awarded idea.

Regional Prizes

The partner regions offer prizes to their regional winners and finalists, e.g. prize money, an incubation programme, consulting, etc.





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Benefits for winners and participants

- The continued support of the competition's regional management teams will aid participants in sustaining the long-term development of your solution
- Access to an international network of over 100 experts from the fields of industry and research
- At the Awards Ceremony on 21st October 2009, the winning ideas are presented before an audience of 450 prominent guests
- Media representatives from all over the world will report on the winning ideas
- Access to the ESA technology transfer programme and ESA investment forum



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We navigate your business to an emerging market

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